

# PROSPECTUS: MINNESOTA WOMEN CERAMIC ARTISTS NCECA 2019 MEMBERS' EXHIBITION



*Minnesota Women Ceramic Artists is a professional organization that supports women ceramic artists in Minnesota. MNWCA provides its members opportunities for exhibiting, networking and mentoring throughout their ceramic careers. MNWCA also furthers the creative and professional development of its members.*

Exhibition Title: *Heroines, Hops and Hounds*

*Heroines, Hops and Hounds* is a convergence of Minnesota Women Ceramic Artists demonstrating their skills and creativity from kiln to keg in the dog-friendly Lakes and Legends Brewery. This Brewery is just a stone's throw from NCECA 2019's home base, the Minneapolis Convention Center, and our exhibit is listed in the official directory.

This **members-only** show celebrates the growing socioeconomic power of women, specifically in two of Minnesota's strongest cultural identities: ceramics and breweries. Inspired by the theme of "Claytopia," this exhibition builds on the concept of an "ideal culture for clay". Traditional forms such as steins, pilsners, growlers and beer mugs, will share the stage with new drinking vessels that explore techniques and aesthetics of contemporary makers. This exhibition recognizes the legacy of those who laid the groundwork for our local clay culture, while encouraging the community of women who are evolving, pushing, and growing the timeless traditions of drinking vessels.

The economic impact of breweries in the state of Minnesota is evidenced in the drastic way it has changed entire neighborhoods in the metro area, also contributing to a weekly pop-up craft market economy. This has helped expose ceramics to a broader audience that wouldn't necessarily seek out a ceramic show at an art center or gallery.

In Utopia all would be safe and free from harm, but we don't live there! Through this exhibition MNWCA is supporting two overlooked communities, 25% of exhibition proceeds will be donated to the rural Minnesota women's shelter "Hands of Hope Resource Center" and 25% of proceeds will be donated to the dog rescue organization "Safe Hands."

## **Important Dates:**

Deadline for submission:	Feb 1, 2019 11:59 PM
In-person installation at Lakes and Legends:	March 24, 2019 from 1-5 PM *
Sign up for at least one exhibit-sitting/sales slot:	March 24-30, 2019 **
In-person de-installation at Lakes and Legends:	March 31? 1-5?

\*or make arrangements for advance drop off with the MNWCA board

\*or arrange for another MNWCA member to cover your shift

## **Submission Requirements:**

- Submit 2-3 images of work similar to what you intend to show to [kimberleejoyroth@gmail.com](mailto:kimberleejoyroth@gmail.com)
- Label images as lastname\_firstname\_01.jpg and under 2 MB for each image
- A pdf image list with: Image number, size, material, firing temp and type, year made and sale price.
- State how many pieces you plan to exhibit









