



Minnesota Women Ceramic Artists is a professional organization that supports women ceramic artists in Minnesota. MNWCA provides its members opportunities for exhibiting, networking and mentoring throughout their ceramic careers. MNWCA also furthers the creative and professional development of its members.

Member News • JANUARY 2020

ORGANIZATION NEWS

Upcoming Exhibition Opportunity for All MNWCA Members Vine Arts Center; 2637 27th Avenue South, Minneapolis, MN, 55406

The Vine Arts Center in South Minneapolis believes in "Growing Art on the Greenway"
In that spirit we encourage all MNWCA members to participate in our spring exhibition : Green Ware: Fresh Work of Minnesota Women Ceramic Artists Exhibition of new work by members of MNWCA

This exhibition will be open to members of MNWCA to exhibit new work, not previously shown in a MNWCA exhibition. Each participating member may exhibit one piece including functional, sculptural or wall art. There is no fee for participation.

The exhibit will run Saturdays from 4/11/2020 - 5/2/2020

Key Dates for the Vine Arts Green Ware exhibition:

Artist commitment and confirmation 2/20/2020

Volunteer communication - end of February

Artist drop off of work 4/4/2020 &/ 4/5/2020

Opening reception 4/11/2020

Artist pick up of work week of 5/4/2020

Interested?

Please send an email to jennie@theworkshopmpls.com with Vine Arts in the subject line.

HANDS ON PARTICIPATION

Staging any event requires many hands and we need participating artists to assist. All MNWCA artists participating in shows are expected to volunteer to help. We'll be in touch after the final number of artists is determined but please expect approximately 4 hours of volunteer time to help make the Vine Arts show a success. Tasks range from painting pedestals, preparing exhibition space, staffing the space during open hours to gathering food for the opening and more. Participation is a great way for us to gain new knowledge, experience and to help build a MNWCA community.

UPCOMING MNWCA EXHIBIT OPENING:

**Anderson Center in Red Wing Vessels Exhibition - 32 MNWCA Artists Participating
Opening Reception January 24.**

Vessels is co-presented with The Anderson Center for Interdisciplinary Studies in Red Wing and features a wide range of vessels by MNWCA member artists. Anderson Center chose Sarah Hjelmberg's work to use on their publicity materials. Congratulations Sarah!

Please attend the opening reception and support MNWCA!

Please attend the opening reception and support MNWCA:
January 24, 2020 6-8pm: Opening reception

January 25 - March 21, 2020: Show dates, Gallery hours 8am-4pm Monday through Friday;
10am-2pm on Saturdays.

Please help spread the word through your social media.

Facebook Link: <https://www.facebook.com/events/835531693567823/> **Thanks to all of the artists, staff and volunteers - Anderson Center and MNWCA - who made this happen!**

NEW LOGO DESIGN COMPETITION

2020 is around the corner, with its future horizons for success. Minnesota Women Ceramic Artists is heading into its 12th year. At the December MNWCA Board Meeting, members present were in deep and intense conversation about the old logo. We decided on inviting members and future members to custom design a new logo, to be used on all group communication and promotional materials such as this newsletter, exhibition postcards, etc.

The board did not want to wait until the last minute to announce the competition and invites every active member to leap into the leap year with an opportunity to participate in the designing of the new inclusive logo. The new logo is intended to also: graciously welcome women artists throughout the Midwest into our growing and successful Minnesota-women-founded ceramic organization.

This results of this competition, open to active members to custom design a new logo for Minnesota Women Ceramic Artist, will be put into place in tandem with our plans to redesign our website this summer. We aim to unveil both by the end of 2020.

Look for more details on logo competition in future MNWCA newsletters!

We're forming a small member's group to help MNWCA build a presence in the interior design/restaurant/hospitality industry.

First meeting will be January 19, 2020 at 2 PM. Please contact Colleen at

eurekapots@gmail.com if you wish to attend.

Are you interested in selling work at non-traditional pop-up-type events?

We'd like to build upon the huge success of the MNWCA Lakes and Legends NCECA event (thank you, Kristine!) and create more opportunities for members to sell directly at similar venues. We're forming a group that will research and plan future similar events. Please join us to help or share your experiences and resources! Contact Colleen at eurekapots@gmail.com - please write 'pop-up' as the subject line.

We're starting a SALON!

This is a fancy name for a small group that gathers to discuss specific topics in an intimate setting. Here's how it works: a member chooses a theme for discussion, and MNWCA works with the member to set a date/location, and promoting through social media. The Salon would occur at regular intervals, with the task of choosing a theme passing on to another member each time. Theme possibilities: dealing with burnout, critiquing your images, technical issues with earthenware, juggling caregiving and art-making, changing the narrative in your work. Please help get this rolling by stepping up to suggest a theme and sharing your resources for possible meeting locations and areas of expertise. Contact Colleen at eurekapots@gmail.com - please write 'salon' as the subject line.

Want to join a Critique Group?

Both the Twin Cities and the Southern Tier Critique Groups are accepting new members.

Twin Cities contact: denisetennen@centurylink.net for more information.

Southern Tier contact: truaxceramics@gmail.com for more information.

Consider joining one of these committees:

Public Relations
Programming and Events
Exhibitions
Archivist

contact denisetennen@centurylink.net to join one of these committees

Curious what happens at MNWCA board meetings?

Our board meetings are now open to our membership - attending is a great way to get more involved!

Upcoming Board Meeting to be held at St Kate's:
Sunday, February 9, 2020 2-4 PM

DONNA'S CORNER

Third Person Witnessing of the Sale of Art

By Donna Ray

I have attended many art events, solely for the purpose of the experience of learning and observing the latest art trends. I had never gone to art shows to hear those wonderful conversations in the room about the prices of the art in the room. I discovered that it is a great learning experience to go to big art buildings like the Northrop King Building, into the studio galleries, and just listen to the financial transaction occurring as you browse through the artist galleries.

The organization and sale of your art can occur anywhere on any side of town. Invitations are usually sent out in multiple formats: Facebook, and personal email, two to three weeks before the event. All artists of all disciplines are welcome and invited since there is continuous networking happening.

Recently, I had been invited to the birthday celebration of an artist. The walls were covered with his art, which was also for sale. The downtown restaurant, which had been remodeled and re-opened, was also celebrating its opening the entire weekend. I need to let you all know the artist's birthday had been a full two weeks before this celebration. There were people and art everywhere in the rented eating area. Brunch was on the patrons, the dessert, supplied by hosting artist, was alcoholic infused cupcakes, pastries without alcohol, and coffee. Stay alert and not write a check: you stay away from the alcoholic infused cupcakes. I knew my limit one.

As a third party witness you're invited to attend and sit at an artist table. The task: holding light conversations, but not obligated to make a purchase. However, you are expected to observe and listen to the entire description of the art work, which the artist is selling and displaying at the venue. It's sort of like a coffee table chat. Art is being negotiated for sale through various methods of payment. People are off in a corner speaking about how long they had known the artist and how many pieces they already own. It is a great experience to be invited to witness the sale of art. Original masters one of a kind were sold from \$65.00 to \$750.00. The total amount of money made that afternoon brunch was over \$5,000. The artist signed the originals and took a photo with all that requested.

You are invited to bring your own business cards and sometimes a piece of your own art to sell. You pass out your cards and mingle. Services for artisans practicing in many disciplines are

being bartered. Silk screeners, printers as well, caterers, musicians, carpenters and metal workers.

As a pre-emerging artist I found this very refreshing and enlightening. It felt like an apprenticeship in selling your wares and if you're really shy, you can just listen to the many conversation going on around the room and learn a lot about the selling of art. The question I found being asked a lot is: has he sold any work yet? How many pieces has he sold? Which one was your favorite? What kind of art do you do? Answers were (Yes, A lot of them, the red one, and ceramics & pottery)

Yes, I will go to another selling event like this one. Especially if the hosting artist has more than 10 years in the business of art. I would also attempt to do a collaborative sale of art with another group of artists.

MEMBER NEWS

Lisa Truax

Organic Cartography, Mott Community College, Flint, Michigan.

February 24 - March 10, 2020

Reception will be March 4 or 5.

Solo Exhibit, Organic Cartography, Riverland Community College, Austin, Minnesota.
January 16 - February 13th. (reception TBA)

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Judith Yourman

The Beginning of Everything: An Exhibition of Drawing

Regis Center for Art | University of Minnesota

Katherine E. Nash Gallery

405 21st Avenue South, Minneapolis MN 55455

January 21 - March 28, 2020

Public reception

Saturday, January 25

8:00 - 10:00 pm

Judith Yourman's ceramic sculptures will be featured in this exhibition.

Drawing is, in many ways, the most versatile of all artistic mediums. It can serve as the beginning of an idea, the beginning of a more ambitious project, or the beginning of a completed artwork unto itself. This group exhibition surveys a broad range of approaches to drawing, and includes works from a wide variety of geographies, time periods, and esthetic perspectives.

<https://z.umn.edu/nash>

[Yourman_2.jpg](#)

MEMBER OPPORTUNITIES

Mary Jo Schmith invites MNWCA members to participate in the SAINT PAUL ART CRAWL at Front Avenue Pottery!

Dates: Friday, April 24, Saturday, April 25, Sunday, April 26.

To register for the St. Paul Art Crawl, you will need to become a member of the [St. Paul Art Collective](#).

Acceptance into the Saint Paul Art Crawl is included, along with all the perks below. They have been busy creating an awesome new type of organization & membership structure!

Saint Paul Art Collective Membership includes:

- Online membership directory with interactive Google map listing, your image & info.
- Printed annual directory with your image & info .
- Annual art crawl event with online listing artist image & info/location AND printed poster listing artist names/ location.
- Artist online Gallery (optional for fee).
- All membership info can be updated anytime thru the membership website.

DEADLINE JANUARY 31.

If you're interested, please contact Mary Jo at once.

Please pass along to other artists who may be interested.

DETAILS

The fee for Saint Paul Art Collective Membership & The Saint Paul Art Crawl is \$120.00 \$10.00 to Front Ave Pottery for postcards.

Donations of food/snacks/drinks (non-alcoholic/beer/wine).

Set up Thursday late afternoon, evening April 23 or Friday, April 24 before 4pm.

CONTACT:

Mary Jo Schmith

Front Avenue Pottery & Tile Co.

895 Front Ave. St. Paul, MN 55103

651-489-4374 cell 651-315-0334

mjschmith@comcast.net

www.frontavenuepotteryandtile.com

Silverwood Park is seeking proposals for consideration for the 2021 gallery season in the Silverwood Park Gallery and Annex Gallery in the Visitor's Center

Deadline: February 29, 2020.

You can begin application process [here](#)

MEMBER EXCHANGE

STUDIO SPACE AVAILABLE FOR SHARING:

5004 34th Ave S

Minneapolis MN

Shared studio space available in 1100 sq ft studio space in South Minneapolis. Studio equipped with wheels, slab roller and plenty of tables for working. Three electric kilns and pug mill available for use too. \$300 per month

www.theworkshopmpls.com

Contact Jennie Tang: jennie@theworkshopmpls.com

FUTURE NEWSLETTER SUBMISSIONS

To submit information for the newsletter:

1. Send your info to denisetennen@centurylink.net
2. For your event: Include your name and what/when/where. Contact info if you want people to be able to get in touch with you. A good visual is always nice to have. Please use this template as your guide [Newsletter Submissions 6-19.docx](#). Any submissions that do not follow these guidelines may not be included in the newsletter.
3. For items offered for sale or give-away, or for items sought, be sure to include your contact info

Publication Schedule:

1. Newsletter will be published on the 15th of the month
2. Send your submissions by latest the 10th of the month of publication

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